



scott church

scottchurch.co.uk

about me.

I am an ambitious and highly organised designer and marketer with over six years of experience in the industry. With expertise in brand identity, management, and design, I'm seeking a dynamic position where I can use my skills to drive a company's growth and success. I'm particularly interested in opportunities to expand my experience in UI/UX and marketing, and I'm excited to take on new challenges and contribute my enthusiasm and expertise to a top-performing team.

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skills.

PROFESSIONAL

Photoshop
 Premiere Pro
 Illustrator
 InDesign
 Wix
 Canva
 Mailchimp
 HubSpot
 Figma
 Social Media

PERSONAL

Organisation
 Delegation
 Creativity
 Communication
 Using Initiative
 Time Management
 Problem Solving
 Collaboration
 Adaptability
 Attention to Detail

hobbies.

Photography
 Post-production Editing
 Web Design
 International Travel
 Baking

references.

Available on request

recent projects.



SPAC3S.IO

I leveraged user research to inform a clean and intuitive UI design for SPAC3S.io, working closely with the development team to...

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ESTÉE LAUDER

I developed an educational game for Estée Lauder that features a free sample upon completion. My responsibilities included...

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BRANLAB360

I led the redesign of the website and developed the brand identity for BrandLab360, a metaverse platform. Through my efforts...

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PURE GYM

As part of a partnership with PureGym, I led the creation of the Pure60+ campaign aimed at individuals over the age of 60. To effectively...

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ONIT EVENTS

I created a visually appealing promotional video that featured popular stars such as Dappy, Aitch, and Paul Chuckle. To ensure that...

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ELECTRIQUE

A proposed a new Britney Spears concert, exploring a unique glitch theme, I developed imagery and text for the tour's promotion. The final...

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work experience.



HEAD OF VISUAL CONTENT : BRANDLAB360 DECEMBER 2022 - PRESENT

- Spearheaded rebranding efforts resulting in a 200% increase in leads.
- Managed a team of designers and creators to deliver high-quality visual content and develop content strategies to enhance brand identity and attract new clients.
- Understood clients needs and delivered projects that exceeded their expectations.



DIRECTOR OF CREATIVE & CLIENT DELIVERY : BRANDLAB360 DECEMBER 2021

- Led the development, creative, and delivery teams and mentored staff to support their growth and development.
- Established trust with C-suite level clients from high-profile companies such as Estée Lauder, Deloitte, Warner Bros, and Harley Davidson.
- Managed daily project deliveries to ensure successful outcomes for clients, and communicated progress and results to stakeholders.



DELIVERY SUCCESS MANAGER : BRANDLAB FASHION SEPTEMBER 2020

- Coordinated with Business Development Managers to develop Critical Path Analysis for each client, ensuring on-time delivery and high-quality results.
- Built and developed a bespoke intranet portal to streamline internal workflow and monitor overall cost and time spent on client projects.
- Used problem-solving and communication skills to manage stakeholder expectations and ensure efficient project management.



VIRTUAL CONTENT MANAGER : BRANDLAB FASHION APRIL 2020

- Oversaw a team of content editors and assistants to advance the development of virtual reality platform software, ensuring design and UX met expectations.
- Conducted quality assurance audits and communicated results to stakeholders.
- Used leadership and communication skills to motivate and support team members.



CONTENT EDITOR : RED STORM FASHION AGENCY OCTOBER 2019

- Led a successful social media strategy and website relaunch resulting in a significant increase in website traffic, recognised as runners-up in the Drapers Awards for Best Digital Innovation and received recognition from media outlets.
- Participated in designing marketing campaigns for clients such as Dune and Barbour.
- Used creative thinking and communication skills to develop effective marketing strategies and deliver results for clients.



GRAPHIC DESIGNER : ONIT EVENTS STUDENT PROMOTERS JULY 2018

- Played a key role in driving the company's online presence by designing eye-catching social media posts, flyers and videos to promote the night-time economy in Chester.
- Increased online engagement by over 60% through the impactful designs.
- Used creativity and problem-solving skills to deliver successful marketing campaigns and support company growth.

education.



LONDON SCHOOL OF ECONOMICS

MBA Essentials
First Class
MARCH 2022 - MAY 2022



UNIVERSITY OF CHESTER

BA Hons Graphic Design
First Class
SEPTEMBER 2016 - JULY 2019



NPT COLLEGE

Media Production
Triple Distinction
SEPTEMBER 2014 - MAY 2016